

## First joint doctoral workshop

organized by the University of Strasbourg/BETA and KIT on

# Innovation, knowledge-based economies, and regional development

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09:30 – 09:45h Introduction

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Session 1

09:45 – 11:45h

1. René Carraz: „Who is patenting in academia, for which reasons, and how it impacts on academics: lessons from a Japanese university”
  2. Antje Schimke: „Temporal structure of firm growth and the impact of R&D”
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11:45 – 13:00h Lunch Break

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Session 2

13:00 – 15:00h

1. Bjoern Bertram: „Innovation process of knowledge based technologies – The case of PEM fuel cell”
  2. Pierre Ghélardi: „How and why piloting financially a mainly technical object? – The case study of the engineering changes management in the Ariane 5 production program”
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15:00 – 15:30h Coffee Break

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Session 3

15:30 – 17:30h

1. Matthias Gotsch: „Innovation measurement in the services industry – A trademark approach”
  2. Valentine Millot: „Trademarks and patents: are they complementary or substitute protections of innovation?”
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17:30 – 17:45h Concluding Remarks

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**Date:** February 18<sup>th</sup>, 2011

**Location:** Karlsruhe Institute of Technology (KIT), Building 20.14 Kollegium am Schloss, Room 103.2

This workshop is supported by Karlsruhe House of Young Scientists (KHYS) and by the focus “Mensch und Technik” at KIT.