

4th joint doctoral workshop of the University of Strasbourg/BETA and KIT November 14, 2012

Program:

09:00 – 09:15	Introduction: Presentation of BETA: Patrick Llerena Presentation of IWW: Ingrid Ott
09:15 – 10:45	Kathrin Noack: <i>The Development of Governance Structures in Open Source Communities</i> Jérôme Freyeremuth : <i>Appropriation strategies and endogenous technological regime : towards a dynamic theory of the role of patents'</i> (co-authors : Patrick Cohendet, Julien Pénin)
10:45 – 11:15	Coffee break
11:15 – 12:45	Patrick Göttner: <i>Does the Proximity of Principal Customers Affect Suppliers' Capital Structures?</i> Meral El-Zein : <i>Innovative SMEs in Europe: An integrated analysis of European and national policies</i>
12:45 – 14:30	Lunch break
14:30 – 16:30	Joint discussion on the future concept of the doctoral day
16:30 – 17:00	Concluding remarks and farewell coffee

Timing: in total 45mn per presentation, ie about 25 mn presentation and 20 mn discussion

Location: BETA-PEGE, Room 210 (2d floor)
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