

KITZ 2026

International PhD Workshop on Innovation, Entrepreneurship, and Transformation

Venue: Karlsruhe Institute of Technology

Gastdozentenhaus | Scientific Meeting and Conference Center

Program

Thursday, February 12

PROGRAM

Thursday, 12 February 2026

Afternoon Sessions

12:00 – 13:00 Lunch Get-together

13:00 – 13:05 **Welcome Address**
Ingrid Ott, KIT Karlsruhe

Session I: Organization of Science: Academic Collaborations and University-Industry Cooperations

Chair: Moritz Müller, UdS

Science after ChatGPT: How Has the Organization of Science Changed?

Presenter: Georgiana-Ioana Coroama, University of Strasbourg

13:05 – 14:25 Discussant 1: Valeria Maruseva, Fraunhofer ISI

Discussant 2: Thomas Schaper, ZEW (online)

University-Industry Cooperation in the Periphery: The Role of Motivation

Presenter: Valeria Maruseva, Fraunhofer ISI

Discussant 1: Georgiana-Ioana Coroama, University of Strasbourg

Discussant 2: Bastian Krieger, ZEW

14:25 – 14:50 Coffee Break

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14:50 – 16:10	<p>Session II: Social Innovation and Service Innovation Chair: Rainer Frietsch, Fraunhofer ISI</p> <p>Doing Well by Doing Good – Until You Do It Again: Empirical Firm-Level Evidence on Diminishing Returns to Recurrent Social Innovation Presenter: Linus Strecke, ZEW and TU Berlin</p> <p>Discussant 1: David Huber, KIT</p> <p>Discussant 2: Stefano Bianchini, University of Strasbourg (online)</p> <p>The Role of Information Intervention in the Acceptance of Service Robots in Public Settings Presenter: Mennatallah Ghoniem, KIT</p> <p>Discussant 1: Indra da Silva Wagner, University of Hohenheim</p> <p>Discussant 2: Patrick Llerena, University of Strasbourg</p>
16:10 – 16:30	Coffee Break
16:30 – 17:10	<p>Session III: Startups: Venture Capital and Firm Survival Chair: André Lorentz</p> <p>Venture Capital in Germany: Target Characteristics, Investor Types and Firm Survival Presenter: Leon Steines, ZEW and TU Munich</p> <p>Discussant 1: Heidi Heimberger, Fraunhofer ISI</p> <p>Discussant 2: Torben Schubert, Fraunhofer ISI</p>
17:10 – 18:10	<p>Invited Session Chair: Ingrid Ott, KIT</p> <p>Organizing a Renowned International Conference Presenter: André Lorentz/ Patrick Llerena, University of Strasbourg</p> <p>Successful Publishing of a Scientific Results from an Editor's Perspective Presenter: Torben Schubert, University of Lund</p>
18:30	Dinner

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Friday, February 13

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Morning Sessions

09:00 – 10:20	<p>Session IV: Impact of Networks on Diffusion Processes and Relocation Decisions Chair: Hanna Hottenrott, ZEW and TUM</p> <p>Seeding Strategies for Diffusion Processes in Signed Networks Presenter: Matthias Müller, University of Hohenheim</p> <p>Discussant 1: Lion Holste, ZEW and TU Munich</p> <p>Discussant 2: Hanna Hottenrott, ZEW und TU Munich</p> <p>Relocations: The Role of Networks Presenter: Lion Holste, ZEW and TU Munich</p> <p>Discussant 1: Matthias Müller, University of Hohenheim</p> <p>Discussant 2: Georg Licht, ZEW</p>
10:20 – 10:45	Coffee Break
10:45 – 12:05	<p>Session V: Impact of Public R&D Support and AI Adoption on Innovation Chair: Georg Licht, ZEW</p> <p>To repeat or not to repeat R&D grants to firms: That is the question Presenter: Alexander Ehrlich, ZEW</p> <p>Discussant 1: Mennatallah Ghoniem, KIT</p> <p>Discussant 2: Ingrid Ott, KIT</p> <p>Adoption of Artificial Intelligence Technologies in Production: Empirical Insights from the Manufacturing Industry Presenter: Heidi Heimberger, Fraunhofer ISI</p> <p>Discussant 1: Alexander Ehrlich, ZEW</p> <p>Discussant 2: Bettina Peters, ZEW</p>
12:05 – 13:00	Lunch
13:00 – 14:10	<p>Session VI: Green Transformation: Sufficiency-oriented innovation and societal perception Chair: Ingrid Ott</p> <p>Empirical Analysis of Sufficiency-oriented Innovation Adoption Across Firms Presenter: Indra da Silva Wagner, University of Hohenheim</p> <p>Discussant 1: Leon Steines, ZEW und TU Munich</p> <p>Discussant 2: Moritz Müller, University of Strasbourg</p> <p>Acceptance for Lithium Extraction along the Upper Rhine: A Survey in the Field Presenter: David Huber, KIT</p> <p>Discussant 1: Linus Strecke, ZEW and TU Berlin</p> <p>Discussant 2: Rainer Frietsch, Fraunhofer ISI</p>
14:10 – 14:15	Farewell and end of Workshop

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