



# KITZ 2026

## International PhD Workshop on Innovation, Entrepreneurship, and Transformation

Venue: Karlsruhe Institute of Technology

Gastdozentenhaus | Scientific Meeting and Conference Center

### Program

Thursday, February 12

P R O G R A M		Thursday, 12 February 2026
A f t e r n o o n S e s s i o n s		
12:00 – 13:00	Lunch Get-together	
13:00 – 13:05	<b>Welcome Address</b> <i>Ingrid Ott, KIT Karlsruhe</i>	
	<b>Session I: Organization of Science: Academic Collaborations and University-Industry Cooperations</b> <u>Chair:</u> Moritz Müller, UdS	
	<b>Science after ChatGPT: How Has the Organization of Science Changed?</b> <u>Presenter:</u> Georgiana-Ioana Coroama, University of Strasbourg	
	<u>Discussant 1:</u> Valeria Maruseva, Fraunhofer ISI	
13:05 – 14:25	<u>Discussant 2:</u> Thomas Schaper, ZEW (online)	
	<b>University-Industry Cooperation in the Periphery: The Role of Motivation</b> <u>Presenter:</u> Valeria Maruseva, Fraunhofer ISI	
	<u>Discussant 1:</u> Georgiana-Ioana Coroama, University of Strasbourg	
	<u>Discussant 2:</u> Bastian Krieger, ZEW	
14:25 – 14:50	Coffee Break	

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## P R O G R A M

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**Session II: Social Innovation and Service Innovation**Chair: Rainer Frietsch, Fraunhofer ISI**Doing Well by Doing Good – Until You Do It Again: Empirical Firm-Level Evidence on Diminishing Returns to Recurrent Social Innovation**Presenter: Linus Strecke, ZEW and TU BerlinDiscussant 1: David Huber, KIT

14:50 – 16:10

Discussant 2: Stefano Bianchini, University of Strasbourg (online)**The Role of Information Intervention in the Acceptance of Service Robots in Public Settings**Presenter: Mennatallah Ghoniem, KITDiscussant 1: Indra da Silva Wagner, University of HohenheimDiscussant 2: Patrick Llerena, University of Strasbourg

16:10 – 16:30

Coffee Break

**Session III: Startups: Venture Capital and Firm Survival**Chair: André Lorentz**Venture Capital in Germany: Target Characteristics, Investor Types and Firm Survival**Presenter: Leon Steines, ZEW and TU MunichDiscussant 1: Heidi Heimberger, Fraunhofer ISIDiscussant 2: Torben Schubert, Fraunhofer ISI**Invited Session**Chair: Ingrid Ott, KIT

17:10 – 18:10

**Organizing a Renowned International Conference**Presenter: André Lorentz/ Patrick Llerena, University of Strasbourg**Successful Publishing of a Scientific Results from an Editor's Perspective**Presenter: Torben Schubert, University of Lund

18:30

Dinner

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Friday, February 13

PROGRAM

Friday, 13 February 2026

Morning Sessions

**Session IV: Impact of Networks on Diffusion Processes and Relocation Decisions**

Chair: Hanna Hottenrott, ZEW and TUM

**Seeding Strategies for Diffusion Processes in Signed Networks**

Presenter: Matthias Müller, University of Hohenheim

Discussant 1: Lion Holste, ZEW and TU Munich

09:00 – 10:20

Discussant 2: Hanna Hottenrott, ZEW und TU Munich

**Relocations: The Role of Networks**

Presenter: Lion Holste, ZEW and TU Munich

Discussant 1: Matthias Müller, University of Hohenheim

Discussant 2: Georg Licht, ZEW

10:20 – 10:45

Coffee Break

**Session V: Impact of Public R&D Support and AI Adoption on Innovation**

Chair: Georg Licht, ZEW

**To repeat or not to repeat R&D grants to firms: That is the question**

Presenter: Alexander Ehrlich, ZEW

Discussant 1: Mennatallah Ghoniem, KIT

10:45 – 12:05

Discussant 2: Ingrid Ott, KIT

**Adoption of Artificial Intelligence Technologies in Production: Empirical Insights from the Manufacturing Industry**

Presenter: Heidi Heimberger, Fraunhofer ISI

Discussant 1: Alexander Ehrlich, ZEW

Discussant 2: Bettina Peters, ZEW

12:05 – 13:00

Lunch

**Session VI: Green Transformation: Sufficiency-oriented innovation and societal perception**

Chair: Ingrid Ott

**Empirical Analysis of Sufficiency-oriented Innovation Adoption Across Firms**

Presenter: Indra da Silva Wagner, University of Hohenheim

Discussant 1: Leon Steines, ZEW und TU Munich

13:00 – 14:10

Discussant 2: Moritz Müller, University of Strasbourg

**Acceptance for Lithium Extraction along the Upper Rhine: A Survey in the Field**

Presenter: David Huber, KIT

Discussant 1: Linus Strecke, ZEW and TU Berlin

Discussant 2: Rainer Frietsch, Fraunhofer ISI

14:10 – 14:15

Farewell and end of Workshop

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